

# Bernardi Receives Builder of Year Award at 38th Anniversary Congress

Annual Builder of the Year Award, the highest honor bestowed by the Southern California construction industry, has been given to Ernani Bernardi, Los Angeles City Councilman and long time custom home builder here.

The award, presented at the 38th Anniversary Congress of the Building Contractors Association of California in Coronado, is given annually to the building contractor who has distinguished himself for exceptional service to his community.

Actual presentation of the award to Bernardi was made by John H. Kuhl, president of the Home Builders Council of California, before the more than 500 Southern California building industry members and wives attending the congress.

Selection committee to name the Builder of the Year was composed of the seven previous winners and includes such well known builders as Fritz Burns, Vern Huck, William Baines, John Meskel, Clint Brainerd, O. K. Earl, Jr., and Evald Moiler.

Bernardi was presented with the award following an address he made to the convention of builders.

**RECORD OF ACTIVITIES**  
The record of activities cited by Kuhl in presenting the award to Bernardi included his work with the Red Cross, the March of Dimes, the YMCA, the Boy Scouts and the San Fernan-

do Valley Youth Foundation. He has also been active with youth groups and the building committee of his church.

Bernardi is a past president of the BCA and of its San Fernando Valley Chapter.

In addition to his offices with the builders' association, he is a member of the Lions Club, the Elks Lodge and the Knights of Columbus in Van Nuys.

He is chairman of the Building and Safety Committee and holds memberships on the Finance and Traffic Committees of the City Council.

Also he is a former member of the Los Angeles City Urban Renewal Advisory Committee and of the National Rivers and Harbors Committee, the latter by appointment by President Kennedy.

In presenting the perpe-

tual trophy to Bernardi, Kenneth J. Bourguignon, BCA president, commended the veteran builder for his many humanitarian activities and dedication to service to his community and his industry.

The Builder of the Year Award perpetual trophy and annual plaque are provided by the Southern California and Southern Counties Gas Companies in cooperation with the BCA.

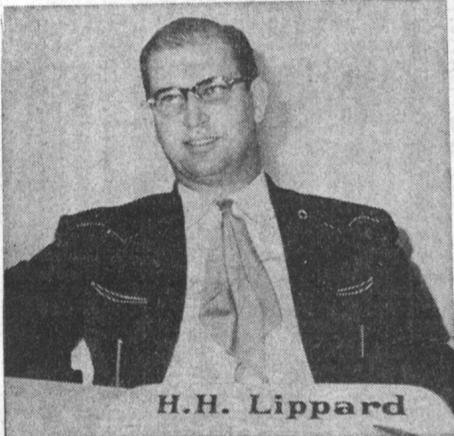
**WAS MUSICIAN**

Prior to his building career, Bernardi was a professional musician and arranger with many of the top-name dance bands of the 1940's.

He played in and arranged many of the best-selling records of such orchestras as those of Tommy Dorsey, Jimmy Dorsey, Benny Goodman, Bob Crosby and Kay Kyser.

It was as a member of Kay Kyser's "College of Musical Knowledge" that he came to California.

Bernardi and his wife, Lucille, have four children; Joanne Marie, Judith Ann, John Paul and James.



H.H. Lippard

H. H. LIPPARD  
... offices at 1632 Torrance Blvd.

## Realtor of the Week

Having visited Southern California on a vacation from Oklahoma City in 1947, my wife and I set our goal to someday live here as so many from other states do.

In 1955 I was transferred to Torrance as an aircraft engineer, so we felt like our dreams had come true.

Because of an arthritic condition, we decided to rent a home for a short while to determine the effect of the climate on my health but we meant a conscientious realtor and he encouraged us to buy instead, a favor for which we are eternally grateful.

Realizing the rising value of real estate and our desire was to own more property led us to a man dressed in Western clothes. Since he was from our home state, we tried to find out more about him.

He was a real estate salesman from Apple Valley and after showing us all the opportunities and beauty of the golden land of Apple Valley, we purchased an estate sized lot and from there our lives changed completely.

I thought he had a wonderful job and wanted one like it, so for the last four years I have enjoyed being host to many people for breakfast at the Apple Valley Inn and a tour around Apple Valley.

Besides being good to me and my family, the climate in Apple Valley has completely cured my arthritis, so I think this is the health center of California, as many others will agree.

Apple Valley was started in 1946 by two great men who still live in Apple Valley and this is their only interest.

We have built Apple Valley solid with a good foundation of solid citizens, who did not move up to the Golden Land just to get a job, but moved here because this is where they wanted to live. Many created their own jobs.

Today the Apple Valley Chamber of Commerce has a membership roster of over 225 and a population of eight to 10 thousand.

But why Apple Valley, you might ask—why the desert, where it's so hot and dry? Well, Apple Valley is neither of these. The 3000 foot elevation keeps the temperature down to a 73 degree mean during the summer, with nights that are delightfully cool, and huge open fireplaces in practically every home.

The high sheltering San Bernardino mountains shut out the coastal winds, fog and smog, providing one of the nation's most healthful all year climates.

As a community, Apple Valley leaves little to be desired. Local shopping centers have prospered with the growth of the population.

There are U. S. post offices, Apple Valley branch of Security First National

Bank, churches, public and private schools, National Guard Armory, St. Mary Desert Valley Hospital and professional buildings.

More and more firms are considering Apple Valley as an ideal location for light, clean industrial plants. Bonanza Air Lines scheduled two flights daily from Apple Valley from both Los Angeles and Las Vegas.

Seeing is believing, we have free daily tours to Apple Valley, we hope you will like Apple Valley as we do and if you like to fish, hunt, water ski, golf or ride horses and be able to have room to own your own horse, we know you will like Apple Valley.

After working as a real estate salesman for two years and knowing most of the problems of salesmen, I opened our Torrance office one year ago at 1632 Torrance Blvd.

We have been able to open three more offices this year, in Anaheim, West Covina, Apple Valley and soon will have a Grass Valley branch with a total of 50 salespeople.

Each office has three departments except the Apple Valley office, consisting of local real estate, real estate school and the Apple Valley properties. The local real estate department here in Torrance is managed very capably by Irene Vesco.

Mrs. Lippard handles our second department, which is the real estate school, and I manage our Apple Valley department and oversee the other offices.

We were honored to be appointed as one of the Veterans' Administration sales brokers. This has been quite a stepping stone for us.

After leasing our office in Torrance for a year, we have recently purchased it and have done some remodeling to give us more room. We have our own private kitchen, so we would like to invite our friends by for a cup of coffee and if you let us know your coming we might even bake a cake.

Our Apple Valley department has a new DBA (Doing Business As) Apple Valley Sales Organization. If you have friends in Anaheim, West Covina or Apple Valley, we will be most happy to serve them.

Yes California is my home, but I still like to go back to Oklahoma to visit my friends and relatives but one by one I hope to move them to California.

# Great Western First Billion Dollar Savings and Loan Organization in U. S.

Great Western Financial Corporation has become the first billion dollar savings and loan organization in the nation, it was announced Tuesday by Warren Lee Pierson, chairman of the board.

Consolidated assets of the seven California savings and loan associations and other affiliates in the Great Western financial group amounted to \$1,002,022,305 as of Nov. 16, he said.

This compares with a total of \$749,987,325 on the same date a year ago, an increase of 34 per cent in the 12-month period.

Pierson said that the growth of Great Western Savings and Loan Association of Los Angeles, one of the seven associations in the group and the fifth largest in the nation, was a significant factor in the achievement of the billion dollar level.

Assets of this association have increased to \$458,912,944 during the past year, up \$116,584,708 or 34 per cent since Nov. 16, 1966.

**BRANCH OFFICES**

Great Western Savings, founded in 1925, has branch offices in Gardena, Lakewood, Venice, South Bay and three others in Los Angeles — Crenshaw, Manchester-Vermont and Downtown.

The other six associations include Santa Ana Savings and Loan Association with assets of \$71,890,383, up 26 per cent Bakersfield Savings and Loan Association, \$72-

\$75,000, up 27 per cent; West Coast Savings and Loan Association of Sacramento, \$60,781,734, up 28 per cent.

Guaranty Savings and Loan Association of San Jose, \$118,908,578, up 36 per cent; Central Savings and Loan Association of San Luis Obispo, \$34,960,000, up 38 per cent; and First Savings and Loan Association of Oakland, \$171,724,297, up 43 per cent.

In passing the new record level in assets, Great Western Financial became the 11th billion dollar organization headquartered in the 13 western states and the 106th in the world, based on the latest published tabulation of Fortune magazine.

Others listed are principally banks and utilities.

Combined savings of the Great Western Financial Group on November 16, last, were \$741,079,001 compared with \$607,535,845 a year ago, up 22 per cent.

This represents the funds of a quarter-million savers. Mortgage loans outstanding totaled \$835,846,781 against \$665,597,722 last year, up 26 per cent.

**TOTAL ASSETS**  
Total assets of all savings and loan associations in California on June 30, 1961, amounted to \$11.8 billion.

On this basis the assets of the associations in the Great Western Financial Group represent 8.5 per cent of the total industry in California.

Great Western Financial was formed in 1955 with combined assets of \$131,200,000 and in each subsequent year has reported the largest asset total for any savings and loan organization.

This indicates an increase of 664 per cent or a compound annual growth rate of 40 per cent during the six-year period.

"The growth of the Great Western Financial Group and the industry as a whole in California has been the result of rapid population growth, higher than average per capita personal income, higher than average paid to savers as well as sound management and unusually progressive merchandising techniques," Pierson said.

"With both population and

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## B'nai B'rith Hold Contest For Students

Students of Gardena, Junipero Serra, Morningstars, Washington, Leutszinger, North Torrance, and South High schools have been invited to participate in the first annual essay contest conducted by Hollypark B'nai B'rith Lodge No. 2139.

The essay subject is "What Brotherhood Means To Me" and is open to all students of the schools.

The prize list includes a \$50 U.S. Bond, a \$25 U.S. Bond, a dictionary, and three honorable mention citations.

The contest closing date is Jan. 15, 1968. Contest rules are obtainable from the school principal or by writing to Larry Beiber, 3319 W. 115th St., Inglewood 2.

Awards to the winners will be made in February at the annual Brotherhood Night sponsored by Hollypark Lodge and Chapter of B'nai B'rith.

Hollypark Lodge B'nai B'rith meets at Southwest Temple Beth Torah, 14725 South Gramercy Pl., Gardena on the second and fourth Wednesday of each month at 8:30 p.m.

## Report Cards Have New Look At North High

Automation and scientific techniques have brought about a more efficient method of reporting academic achievements to parents of North High students, according to Richard Guengerich, principal.

North High students will not receive their grades each class period as previously. The teachers will prepare student class cards which will be processed by a machine with a completed typed report card as the result.

This new process is expected to save time.

Distribution of the report cards is expected to be Nov. 27.

Report cards will be handed out during a homeroom period to be taken home, signed by the parents, and returned the following day.

Although the form will be new, the information on the report cards will be the same as always. It will include accumulation of grades for all four quarters.

**Students Earn Certificates for Scholarship**

Twenty-three students at Junipero Serra High School have received certificates for outstanding performances on the National Educational Development Tests, Bro. Frank T. Spaeth, S.M., school principal, announced.

The Certificates of Educational Development were awarded by Science Research Associates, a Chicago-based firm serving education, industry, and government through applied behavioral sciences.

Recipients include Steven W. Baron, Derrell L. Brown, Thomas C. Caramagno, Gregory C. Dunn, Michael A. Guzzia.

James F. Harrison, James A. Jengo, Richard A. Lamb, John T. Lenoir, Daniel Lynch, William D. McCann, John J. Medici, Robert L. Mickartz, Jesse F. Money.

Thomas K. Morris, Edward A. Murphy, Timothy I. Murphy, James C. Robertson, James L. Rose, Richard E. Schuster.

John P. Stremel, Lawrence J. Valdez and John E. Wulchney.

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FR 3-2331

## Toastmasters' Speech Training Series Continues

"Gestures must be natural and fit the personality of the speaker," Kirk Barry of Westchester said at a recent meeting of South Bay Toastmasters Club 280.

Barry's talk, "Gestures," was the second of the speech training series now being presented to the public each Wednesday evening 6:45 p.m. at the Redondo Beach Elks Club.

Thomas Eadie of Hollywood Riviera, president of the club, said the series is being presented in response to the many inquiries indicating public interest.

Eadie said that the large number of guests attending has been most gratifying.

Helen Anderson of South Bay will discuss "Appealing To The Mixed Audience" November 22.

James McDonald, Manhattan Beach, won the formal speech program with a talk on "Toastmasters Are Not Experts."

McDonald pointed out to the large guest audience that the public thinks a Toastmaster Club is comprised of experienced and talented speakers.

This concept frightens away men afraid of being a lonely beginner in a group of hot shot speakers.

McDonald invited all men interested in speech training to attend club meetings to see how Toastmaster training can help them.

Other speeches were given by James Coyle, Hermosa Beach, who talked on "Don't Interfere With Me," George Hasencamp, Palos Verdes Estates, spoke on "Non Conformists," and W. Howard Smith, Torrance, who discussed "Watch Your Words."

## Yeory Finishes Red Cross Class

R. J. Yeory of Torrance recently completed an 11-week training course sponsored by the Red Cross.

The course, given for business and industrial personnel, included instruction in standard, advanced and instructors' first aid.

Personnel who completed the class will train fellow employees in first aid techniques.

**THINKS AND TALKS**  
Anyone who talks by the inch and talks by the yard ought to be moved by the feet.

**Pen and Quill**  
FR. 2425  
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